

CELEBRATE

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CREATE

The Leader in Me™ SYMPOSIUM

great happens
here



Join us in Myrtle Beach, South Carolina April 2-3, 2012

Come and enjoy...

- Thought-provoking keynotes
- Interactive breakout sessions
- Paradigm-shifting school visits
- Professional learning networks

Symposium Highlights

- Targeted sessions designed for both *The Leader in Me* Communities and groups that are interested in joining the movement
- Additional breakout sessions to provide hands on learning from practitioners that are achieving great results
- More opportunities to experience the possibilities of student leadership
- Numerous platforms in which to build relationships, share expertise, and inspire others

Who Should Attend?

- *The Leader in Me* school administration, Lighthouse Teams, and teachers
- K-12 principals and district administrators
- Local businesses, chamber executives, and other community members looking to support schools in developing 21st century leaders

Celebrate Your Success

Connect Innovative Leaders

Create a Compelling Vision of Leadership

What is The Leader in Me?

The Leader in Me is a transformational leadership model being implemented in over 630 schools worldwide. It focuses on teaching **The 7 Habits of Highly Effective People**® and other leadership principles to school staff who then model and teach the same principles of leadership to students. In addition, it isn't one more thing for your schools to do because of the way the process is ubiquitously woven into existing curriculum and processes in the school—it becomes a common language and a way of unleashing the greatness in your teachers and students.

The results include

- increased academic achievement,
- dramatic decreases in discipline referrals,
- increased teacher and parent satisfaction and engagement, and
- increased student self confidence.

Register Online Today
www.theleaderinme.org/symposium

Questions? Please contact Chad Smith at
Chad.Smith@FranklinCovey.com



Lonnie Moore
April 2nd

Lonnie Moore, Senior Consultant, FranklinCovey

Lonnie Moore's career as a classroom teacher, and inspirational speaker has prepared him to help schools find solutions that result in long-term change. In addition to his talents as a mentor and coach, Lonnie has also authored two books, *The High Trust Classroom* and *The Inspirational Teacher*.

Since joining FranklinCovey in 2000, Lonnie's work has taken him across the world working with schools on both the elementary and secondary levels. His focus has centered around sharing his knowledge of leadership, individual effectiveness, trust, and execution.

Over the past five years, Lonnie's contribution to *The Leader in Me* movement has been transformational. During this time, he has partnered with close to 100 schools throughout the United States and Internationally as they have begun their journey. His expertise and experience as a teacher has also served him well as an contributing architect to the implementation process.



Ron Clark
April 2nd

Ron Clark, Founder of the Ron Clark Academy

Known to many as "America's Educator," Ron Clark is the 2000 Disney American Teacher of the Year, a New York Times bestselling author, the subject of a television movie and the founder of The Ron Clark Academy. Ron is regularly featured on network and cable television (The Today Show, CNN and Oprah,) and was dubbed by Ms. Winfrey as her first "Phenomenal Man."

Ron Clark brings charisma, energy and devotion to the education profession. Ron pioneered innovative projects in rural North Carolina working with minority students in a low wealth area. His highly effective programs garnered national attention and led to a White House invitation to be honored by the President of the United States.

In 2003, Ron Clark released the New York Times bestselling book, *The Essential 55*, which includes his 55 expectations of students — as well as all individuals — young and old. Ron's second book, *The Excellent 11*, was released in August 2004 and further captured the attention of parents, educators and students alike.

In addition to his many duties as an educator, Ron Clark is a much sought after keynote speaker. He shares the uncanny adventures he has had in the classroom and speaks of his experiences teaching in Harlem. Within his humorous and heartwarming stories, he delivers a message relevant to each of us. It is a message of hope, dedication and the never-say-never attitude required to achieve goals and dreams.



Salome Thomas-El
April 3rd

Salome Thomas-El, Head of School, Thomas Edison Charter School

Salome Thomas-EL is a national education expert, award-winning teacher and principal, and bestselling author. He was a teacher and principal with the Philadelphia School District from 1987-2009. He received national acclaim as a teacher and chess coach at Vaux Middle School, where his students have gone on to win world recognition as Eight-Time National Chess Champions. Principal EL is a regular contributor on "The Dr. Oz Show" and the author of bestselling books, *I Choose to Stay*, about his Vaux Middle School experience, and *The Immortality of Influence*, which stresses the importance of mentoring, parenting and service to others. The Walt Disney Company optioned the movie rights to *I Choose to Stay*.

Thomas-EL speaks to groups across the country and frequently appears on C-SPAN, CNN, and NPR Radio. He is a graduate of East Stroudsburg University in Pennsylvania and is currently a doctoral candidate. Principal EL lives in Delaware County, PA with his wife and two young daughters. He has received the Marcus A. Foster Award as the outstanding School District Administrator in Philadelphia and the University of Pennsylvania's distinguished Martin Luther King Award. Principal EL was honored as a Reader's Digest Magazine, "Inspiring American Icon" and recently appeared on The Oprah Radio Network.